

WATCH

BRICK



1a



1b



1c



1d

A Great Look Is A Brick Away

What defines a “great look?” The concept can be difficult to define, but we know it when we see it. For some people, a great look is created by artful details, like graceful arches and quoined corners. For others, it is innovative combinations of unique brick colors, shapes and textures or applications in unexpected places like kitchens, lobbies, interior walls or courtyards.

Any of these elements – or all of them – create appealing designs. But builders and architects know that a great look is more than simply a sum of its parts. A great look transforms a house into a home, and a building into a showplace.

A great look is easy to create with brick. A simple material that can fit in your hand, brick has a human scale few materials can replicate, making it easy to add personal expression to any project. What other material offers so many colors, textures, sizes, and shapes to create endless design possibilities?

In this issue, you will see projects representing a full spectrum of architectural styles and details, using brick as the foundational design material. Whether showcasing a new application or reviving a time-proven technique, these projects exemplify superior craftsmanship tailored for modern living, proving that a great look is just a brick away.

A bold turret dresses up the curb appeal of this contemporary home. (1a, b)

A thoughtful mixture of brick and stone, as well as wooden shutters, gives this home an Old World look. (1d)



CRAIG KING
C.K. CORPORATION
OF THE CAROLINAS

“Brick is simply the best. I prefer to work in nothing but brick and I encourage my customers to choose brick.”



2a



2b



2c



2d

The fresh look of ivory-colored brick is jazzed up by masonry details like ogee sills on steps and windows, watertables and decorative arches. (2a, c)

Ogee brick, stone accents and graceful windows surrounded by soldier coursing give this home a rich, textured look. (2b)

In less humid climates, some builders use a “slop joint” and corbel out random brick to create a unique, rustic look. (2e)



2e

Burgundy bricks add a touch of artistry and contrast to this driveway paved with rose-colored interlocking pavers. (2f)



2f



W.F. Mock
J.T. TURNER
CONSTRUCTION

“Brick has an important place in the architectural heritage of the Savannah area. We wanted to pay homage to that.”

PLANTATION RETREAT

Just outside of Savannah, GA, lies Richmond Hill, a quaint coastal community founded by Henry Ford in the early 1900s. Formerly a classic antebellum rice plantation, Ford Plantation is now an exclusive community steeped in history.

The home sits next door to Ford’s former manor house. Many elements in the design reference historic homes in the Georgia lowcountry, including rowlock arch-topped chimneys and copper roofing. Inside is an all-brick grotto chamber that serves as a powder room.

“It’s one of the prettiest homes in the community,” says W.F. Mock, project manager with J.T. Turner Construction, located in Savannah. “The brick we used mimics the color and texture of the extremely rare and expensive Savannah Grey Brick found on a lot of historic homes in the area.”



3a



3b



3c



3d

Fiberglass columns support a classic Southern front porch made with Spanish cedar. The uneven shape of handset exterior-sized brick reinforces the home’s historic feel. (3a, b, d)

This home started off as a 4,500 sq. ft. Mediterranean style home from the 1920s. A complete re-build included adding 6,300 sq. ft. of living space and updating the design. (3c, 4d)





DICK CHILDS
CHILDS CONSTRUCTION
COMPANY, INC.

"You can get so many great looks using brick. Its longevity makes it a true original."

Focus On
Endless Possibilities With Brick



Modeled after a *Southern Living* Idea House, this home features creative elements like triple-flashed parapet walls built two bricks wide and tudor arches over the chimneys. (4a-c)

4a



4b

4c



Handset modular brick accented with stone caps and coping make a solid statement for this entrance wall. (4e)

4d

4e



ROB DIAMOND
LUCKETT & FARLEY
ASSOCIATES

“Brick is one of the few materials that allows you to play with different textures, scales and color.”



5a



5b



5c



5d

Shadow, detail and texture all come together to mass this building in proportion to surrounding structures. Diagonal brick banding and corbelled brick in the field create shadow and dark relief. (5a)



5e

The Gallagher Student Center at Xavier University features a four-story atrium and bell-and-clock tower, providing both an open and intimate space for students to study, rest and interact. (5b)



5f

Distressed clay pavers link historic preservation with adaptive re-use in the Durham, NC tobacco district. (5c, e)

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3a

PROJECT KUDOS

1a, b Private residence, Charlotte, NC; Designer: Linda Vercio & Christopher Phelps, Charlotte, NC; Builder: Kingswood Builders, Charlotte, NC.

1c Addison Circle Phase II, Addison, TX; Architect: RTKL Associates, Inc., Baltimore, MD; General Contractor: Post Properties, Atlanta, GA; Mason: Dee Brown, Inc., Dallas, TX.

1d Private residence, Kingsmead, Weddington, NC; Builder: McNally Homes, Charlotte, NC; Mason: McGee Brothers, Monroe, NC.

2a, c Private residence, Jefferson Woods, Greensboro, NC; Builder: Graham Realty, Greensboro, NC.

2b Private residence, Weddington, NC; Builder: C.K. Corporation of the Carolinas, Concord, NC; Mason: JLS Masonry, Matthews, NC.

2d Atlanta Christian School, Atlanta, GA; Installer: Rolanscapes, Atlanta, GA.

2e Private residence, Nashville, TN.

2f Private residence, Bermuda Run, Advance, NC; Installer: PDC Hardscapes, Greensboro, NC.

3a, b, d Private residence, Ford Plantation, Richmond Hill, GA; Architect: Poticny Deering Felder, PC, Savannah, GA; Builder: J.T. Turner Construction, Savannah, GA; Mason: Bremer Concrete & Masonry, Bluffton, SC.

3c, 4d Private residence, Chicago, IL; Architect: Harrison Design Associates, Atlanta, GA; Builder: Brompton Properties, Winnetka, IL.

4a-c Private residence, Easley, SC; Builder: Childs Construction Company, Inc., Easley, SC; Mason: Owens Masonry, Liberty, SC.

4e Mt. Vernon Estates entrance wall Alpharetta, GA; Builder: Tommy Webb, Alpharetta, GA.

5a Kosair Charities Pediatric Center, Louisville, KY; Architect: Lockett & Farley Architects, Louisville, KY.

5b Xavier University, Cincinnati, OH; Architect: Opus Architects, Chicago, IL; Builder: Opus Contracting, Chicago, IL; Mason: Don Salyers Masonry, Florence, KY.

5c, e American Tobacco Historic District, Durham, NC; Architect: Smallwood, Reynolds, Stewart, & Associates, Atlanta, GA; Paver Installer: Fred Adams Jr. Paving Company, Morrisville, NC.

5d Morrison Plantation, Mooresville, NC; Builder: Meeting Street Homes, Charlotte, NC.

5f Little Italy Restaurant, King, NC; Architect: Peterson Gordon Architects, Winston-Salem, NC; Builder: Magnolia Construction, LLC, Winston-Salem, NC.



6b



6c

A butter-colored structural glazed face brick is a perfect fit for the education building of Johnson & Wales, a culinary university in Charlotte. (6a)

The versatility of brick is clear in this building, made with blue-black modulators to give it a solid, modern feel. (6d)



6d

6a Johnson & Wales Education Building, Charlotte, NC; Architect: LS3P, Charlotte, NC; Builder: Rodgers Builders, Charlotte, NC; Mason: Gates Construction, Mooresville, NC.

6b Meridian Centre, Brighton, NY; Architect: Mossien Associates Architects, Rochester, NY; General Contractor: Meridian Centre Associates, Rochester, NY; Mason: Lancet Architecture, Rochester, NY.

6c Johnson & Wales dormitory, Charlotte, NC; Architect: Little & Associates, Charlotte, NC; Builder: Rodgers Builders, Charlotte, NC; Mason: Pyramid Masonry, Charlotte, NC.

6d Micro Computer Solutions, Louisville, KY; Architect: Nolan & Nolan Architects, Louisville, KY.